Medicinal Chemistry– Community Service Project Proposal Rubric

Topic	Below Expectations	Meets Expectations	Exceeds Expectations	Total Points Earned
Overall Grammar	> 5 errors, missing page numbers and no title page (0pts)	3-4 Errors, missing page numbers or no title page (2.5pts)	1-2 Errors, pages are numbered, title page (5pts)	
Purpose/ Background	The project purpose is not explicitly explained or not addressed at all (0pts)	The purpose of the project is explained but lacks supporting background information (2.5pts)	The purpose of the project is well explained with sufficient background information (5pts)	
Project Focus	The focus of the project is not clearly discussed or not mentioned at all (0pts)	The focus (or foci) of the project is discussed but not explained. (2.5pts)	The focus (or foci) of the project is clearly discussed and explained. (5pts)	
Justification	The project has no stated justification or is poorly discussed (Opts)	The project is clearly justified but lacks in supporting data (2.5pts)	Justification of the project focus and purpose is clearly discussed using a number of concrete examples and/or referenced material. (5pts)	
Planning	The project is poorly planned or not feasible. A number of concerns need to be addressed. (Opts)	The project is planned out and seems feasible but there are still a couple of issues that need to be addressed (2.5pts)	The project is planned out in a thoughtful manner as to the feasibility of the project in terms of both the administrators and customers (5pts)	
Contact	The student made no attempts to establish contacts with a community partner, or did not provide direct contact information. (Opts)	The student established one or more contacts and provided contact information. (2.5pts)	The student established one or more contacts, provided direct contact information and provided a statement of support from that contact. (5pts)	
Cost Analysis	The student made no attempt to analyze the direct costs or poorly discussed. (Opts)	The student attempted to analyze the cost of the project but there are still some concerns that will need to be addressed (2.5pts)	The student provided a thoughtful and detailed breakdown of the cost to implement this project. (5pts)	
Project Assessment	The student made no attempt to suggest ways in which to assess the impact or provided no examples, or discussed poorly (Opts)	The student gave examples of how to assess the impact of the project (2.5pts)	The student discussed the need for assessing the impact of this project and gave examples. (5pts)	
Advertisement	Not addressed or addressed poorly (Opts)	Discussed ways in which the program could be advertised but there are concerns (2.5pts)	Well thought out plan with minimal cost and high exposure to target audience (5pts)	
Conclusion	Poorly discussed or not included (Opts)	Generally discussed but fails to address a few components (2.5pts)	Thoughtful and reflective conclusion that addresses the gains of this project in terms of the student, school, and community. (5pts)	
Total and Comments				